## PRIVACY POLICY

#### 1. IN GENERAL

- 1.1. The concept of the LuckyFishFinder.com platform is based in part on the publication of details regarding individual users by making such details accessible to other users via the LuckyFishFinder.com platform.
- 1.1.1. The collection, administration and use of personal details by LuckyFishFinder complies with applicable data protection laws by ensuring that each user is able to decide herself, which personal details shall be made accessible to other users.
- 1.1.2. Special notice regarding the "Live Tracking"-feature: The LuckyFishFinder. com platform includes a "Live Tracking"-feature, which, if activated by a user in her own discretion, enables third parties to see the route and data of such user's sports activity on the LuckyFishFinder. com platform. Unless disabled by the user in the profile settings, such user will be queried prior to each session whether she wants to activate the feature for such session. Activation of the "Live Tracking"-feature is entirely voluntary. By activating the feature, the user accepts the responsibility for such activation at her own risk. If the user does not want to give third parties access to her training route and data, then the "Live Tracking"-feature should not be activated. The user's privacy settings can be configured accordingly, via Profiles-Setting-Privacy.
- 2. CATEGORIES OF PERSONALLY IDENTIFIABLE INFORMATION COLLECTED BY LuckyFishFinder
- 2.1. LuckyFishFinder collects information from users upon registration on its website and in connection with the use of any of LuckyFishFinder's applications. The personally identifiable information collected by LuckyFishFinder falls in the following categories:

First and last name;

Home or other physical address, including street name and name of city or town;

Miscellaneous workout data, such as length and type of workouts, pulse rates, etc.

2.2. Personally identifiable information shall be saved and used in particular in order to offer new applications to the user, to improve such applications and conform them to the users' needs.

#### 3. PRIVACY SETTINGS

- 3.1. Every user can change the privacy settings applicable to her account. In this way, the user can
- 3.1.1. decide, to a certain extent, which personally identifiable information is collected with respect to such user; and

- 3.1.2. define who can see personally identifiable information that is collected (see below, Item 3.2).
- 3.2. With respect to the following details, each user can decide, via Profiles-Setting-Privacy, who can see such information: 1. Profile data 2. Activities 3. Status feed 4. Maps of sport-sessions 5. Tracks 6. Photos 7. Sports statistics. The different settings that are available are as follows:
- 3.2.1. All: Everyone will be able to see this, regardless of whether they have an account or not.
- 3.2.2. All logged in users: All logged in LuckyFishFinder users will be able to see this.
- 3.2.3. Friends of Friends: Only your friends, as well as their friends will be able to see this.
- 3.2.4. Friends: Only your friends will be able to see this.
- 3.2.5. None: Nobody will be able to see this.
- 4. USE AND SHARING OF PERSONALLY IDENTIFIABLE AND NON-PERSONALLY IDENTIFIABLE INFORMATION WITH THIRD PARTIES
- 4.1. By registering, the user explicitly agrees that LuckyFishFinder shall have the right to use all automatically collected personally identifiable information, in accordance with the privacy settings of such user, for purposes of the LuckyFishFinder applications. LuckyFishFinder does not pass on personally identifiable information (see Section 2, above) to third parties, except as required by law or with the explicit consent of the user. LuckyFishFinder implements all reasonable measures to prevent the unauthorized access by third parties to saved details.
- 4.2. The user explicitly consents to the storage and use of non-personally identifiable information for purposes of in-app advertising or on www.LuckyFishFinder.com by LuckyFishFinder or its partners.
- 4.3. Health data will never be shared with advertisers or similar agencies.
- 5. PLUGINS AND WIDGETS FOR SOCIAL MEDIA
- 5.1. The LuckyFishFinder.com Platform includes social media plugins, such as (i) Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA; (ii) Google +, 1600 Amphitheatre Parkway, Mountain View, CA 94043; or (iii) Twitter, 1355 Market Street, Suite 900, San Francisco, CA 94103, USA.
- 5.2. Such plugins can recognize a user's IP address and the page visited on the LuckyFishFinder.com platform, and, possibly, store cookies, so that the services offered by LuckyFishFinder work properly. Social media plugins and widgets are hosted either by third party providers or directly by us. Your interactions with these plugins are subject to this privacy policy or the privacy policy of any third party that offers such feature. LuckyFishFinder is not

responsible for the use of, or guidelines regarding the use of, personal data by third party providers.

- 5.3. Users may recognize the respective plugins, e.g., by the respective logo or other respective characteristic typical for the respective social media-platform on our pages. You can find an overview of Facebook-plugins here: http://developers.facebook.com/docs/plugins/. You can find an overview of Google+-plugins here: https://developers.google.com/+/web/. You can find an overview of Twitter-plugins here: https://dev.twitter.com/web/overview.
- 5.4. If a user interacts with the plugins, e. g. by clicking on the Facebook "Like-Button" or entering a comment, while being logged in to such user's Social Media-account on Facebook, Google+ or Twitter, a user links the contents of the LuckyFishFinder pages to her respective social media-profile. Thereby, Facebook/Google+/Twitter can associate a user's visit of the LuckyFishFinder page with such user's social media-account. LuckyFishFinder as the provider of the LuckyFishFinder.com platform does not have any knowledge of the content of the transmitted data or its usage by Facebook, Google+ or Twitter. Users can find more information on that issue in the privacy policy of the respective social media-platform:

Facebook: http://www.facebook.com/about/privacy/

Google+: http://www.google.com/intl/en/policies/privacy/

Twitter: https://twitter.com/privacy

5.5. If users do not want to have the respective social media-platform associate their visits on our site with their social media-account, users must log out from their social media-account.

#### 6. COOKIES

- 6.1. Several areas of the LuckyFishFinder website use 'cookies' small text files that are placed on the user's computer and stored by the browser. They are used by LuckyFishFinder to provide a more user-friendly, effective and secure service. Cookies also enable LuckyFishFinder to identify a user's browser and offer services to such user. Cookies do not contain any personally identifiable information.
- 6.2. You can prevent the installation of cookies by entering the corresponding settings in your browser software. However, please note that in this case you may not be able to use the complete range of functions of the LuckyFishFinder.com platform to its full extent.

#### 7. GOOGLE ANALYTICS

7.1. The LuckyFishFinder.com platform uses Google Analytics, a web analysis service by Google Inc. ("Google"). Google Analytics uses 'cookies' (see Section 6, above). The information about your visit collected by the cookies, including your IP address, is usually transferred to a Google server in the USA and saved there. To the extent that the LuckyFishFinder.com platform has activated IP anonymization, Google first abbreviates your IP address within member states of the European Union or in other signatory states of the Agreement on the European Economic Area. Only in exceptional cases, will the full IP address be transferred to a Google server in the USA and

abbreviated there. Google will use the information collected on behalf of the website operator to evaluate your use of the LuckyFishFinder.com platform, to compile reports about your activities within the LuckyFishFinder.com platform, and to provide further services to LuckyFishFinder related to use of the LuckyFishFinder.com platform and Internet use. Google will under no circumstances associate the IP address transmitted by your browser within the operations of Google Analytics with other Google data.

- 7.2. You can prevent the data related to your use of the LuckyFishFinder.com platform, including your IP address, generated by the cookies from being recorded by Google and Google's processing of this data by downloading and installing the browser plugin from the following link: https://tools.google.com/dlpage/gaoptout?hl=en.
- 7.3 Furthermore, you can prevent the future data capture by setting an Opt Out-Cookie via the following link: Deactivate Google Analytics Further information regarding terms of use and privacy provisions may be found on the websites http://www.google.com/analytics/terms/us.html and https://www.google.de/intl/en/policies/. The LuckyFishFinder.com platform expanded the Google Analytics-Service with the "anonymizeIP" -Code to anonymize the user's IP-address.
- 7.4 The LuckyFishFinder.com platform uses Google DoubleClick for Publishers ("DFP"). DFP uses Cookies to provide the user with user-relevant advertisements further information may be found at https://support.google.com/dfp\_premium/answer/2839090?hl=en. The user may disable the DFP's cookie placement and the placement of user-relevant advertisements via the website: http://www.google.com/ads/preferences.

### 8. CHANGES TO PRIVACY POLICY

8.1. If LuckyFishFinder decides to change its privacy policy, it will post those changes on this page.

#### 9. YOUR CONSENT

9.1. By using our site, you consent to our privacy policy. Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at http://www.LuckyFishFinder.com/statement\_en.htm.

#### 隐私政策

### 1.一般

- **1.1**。 LuckyFishFinder 平台的概念部分基于通过 LuckyFishFinder 平台向其他用户提供此类详细信息的个人用户的详细信息的发布。
- **1.1.1**。 LuckyFishFinder 的个人详细信息的收集,管理和使用符合适用的数据保护法律,通过确保每个用户都能够自行决定,其他用户可以访问哪些个人信息。

- 1.1.2。关于"实时跟踪"的特别通知: LuckyFishFinder 平台包括"实时跟踪"特征,如果用户使用该功能,使得第三方能够看到这种用户的体育的路线和数据活动在 LuckyFishFinder 平台上。使用"实时跟踪"功能完全是自愿的。通过使用该功能,用户自行承担此类功能的责任。如果用户不想让第三方访问她的路线和数据,则不应使用"实时跟踪"功能。或者在保存是选择"保密"保存。
- 2. LuckyFishFinder 收集的个人身份信息类别
- 2.1。 LuckyFishFinder 在软件上注册时以及登录时使用的收集用户的信息。 LuckyFishFinder 收集的个人身份信息分为以下类别:

昵称

地区

性别

年龄

爱好

电子邮件地址;

钓点数据,历史轨迹等。

2.2。个人身份信息统一保存在服务器中,在登录个人账户后才能查看使用。

#### 3.隐私设置

- 3.1。用户可以通过关注好友操作,这样能够访问查看其他用户的部分个人信息(包括昵称、地区、性别、个性签名)。被关注的用户可以通过我的粉丝列表查看到有哪些用户关注了你,并同样能够查看这些用户的部分个人信息(包括昵称、地区、性别、个性签名)。
- 3.2。关于钓点数据,历史记录数据和我的日志数据,如果保存为公开类型,同样可以在好友之间相互查看;如果保存为私密类型,则其他用户无法查看。因此如果不想被其他用户查看,请将数据保存为私密类型。
- 4.与第三方使用和共享个人身份识别和非个人身份识别信息
- **4.1**。通过注册,用户明确同意 LuckyFishFinder 有权根据 LuckyFishFinder 应用程序的用户的 隐私设置使用所有自动收集的个人身份信息。 LuckyFishFinder 不会将个人身份信息(见上文第 2 节)传递给第三方,除非法律要求或用户明确同意。 LuckyFishFinder 实施所有合理措施,防止第三方未经授权访问保存的详细信息。
- **4.2**。用户明确同意存储和使用非个人身份信息用于应用内广告的目的或 LuckyFishFinder 或 其合作伙伴在 www.LuckyFishFinder.com 上。
- 4.3。钓点和历史记录数据以及我的日志数据绝不会与广告客户或类似代理机构共享。
- 5.社会媒体的衬衫和小盒子

- 5.1。 LuckyFishFinder.com 平台包括社交媒体插件,例如(i)Facebook,1601 South California Avenue,Palo Alto,CA 94304,USA;(ii)Google +,1600 Amphitheatre Parkway,Mountain View,CA 94043;或(iii)Twitter,1355 Market Street,Suite 900,San Francisco,CA 94103,USA。
- 5.2。这样的插件可以识别用户的 IP 地址和在 LuckyFishFinder.com 平台上访问的页面,并且可能存储 cookie,以使 LuckyFishFinder 提供的服务正常工作。社交媒体插件和小部件由第三方提供商托管,或由我们直接托管。您与这些插件的互动须遵守本隐私政策或提供此类功能的任何第三方的隐私政策。 LuckyFishFinder 不对第三方提供商使用或使用个人数据的指导负责。
- 5.3。用户可以例如通过相应的徽标或在我们的页面上对于相应的社交媒体平台典型的其它相应特性来识别相应的插件。您可以在这里找到 Facebook 插件的概述:http://developers.facebook.com/docs/plugins/。您可以在这里找到 Google +推出的概述:https://developers.google.com/+/web/。您可以在这里找到 Twitter 插件的概述:https://dev.twitter.com/web/overview。
- 5.4。如果用户与插件交互, G。通过点击 Facebook "Like-Button"或输入评论,当用户在 Facebook,Google+或 Twitter 上登录到该用户的社交媒体帐户时,用户将 LuckyFishFinder 页面的内容链接到她各自的社交媒体简档。因此,Facebook / Google + / Twitter 可以将用户访问 LuckyFishFinder 页面与该用户的社交媒体帐户相关联。 LuckyFishFinder 作为 LuckyFishFinder.com 平台的提供商,没有任何关于传输数据内容或 Facebook,Google +或 Twitter 使用的知识。用户可以在相应社交媒体平台的隐私政策中找到有关该问题的更多信息:

Facebook: http://www.facebook.com/about/privacy/

Google+: http://www.google.com/intl/zh-TW/policies/privacy/

Twitter: https://twitter.com/privacy

5.5。如果用户不想让相应的社交媒体平台将他们在我们网站上的访问与他们的社交媒体帐户相关联,则用户必须从他们的社交媒体帐户注销。

## 6. COOKIES

- 6.1。 LuckyFishFinder 网站的几个区域使用"cookies"-放在用户计算机上并由浏览器存储的小型文本文件。 LuckyFishFinder 使用它们来提供更加用户友好,有效和安全的服务。 Cookie 还使 LuckyFishFinder 能够识别用户的浏览器并向此类用户提供服务。 Cookie 不包含任何个人身份信息。
- 6.2。您可以通过在浏览器软件中输入相应的设置来防止安装 cookie。但是,请注意,在这种情况下,您可能无法完全使用 LuckyFishFinder.com 平台的完整功能。

## 7. GOOGLE ANALYTICS

7.1。 LuckyFishFinder.com 平台使用 Google Analytics (分析),由 Google Inc. ("Google")提

供的网络分析服务。 Google Analytics(分析)使用"Cookie"(见上文第 6 节)。 Cookie 收集的您的访问信息(包括您的 IP 地址)通常会被转移到美国的 Google 服务器并保存在那里。在 LuckyFishFinder.com 平台已激活 IP 匿名化的情况下,Google 首先会在欧盟成员国或欧洲经济区协议的其他签署国缩写您的 IP 地址。只有在特殊情况下,完整的 IP 地址才会被转移到美国的 Google 服务器并在那里缩写。 Google 将使用代表网站运营商收集的信息来评估您对 LuckyFishFinder.com 平台的使用情况,汇总您在 LuckyFishFinder.com 平台中的活动情况,并向 LuckyFishFinder 提供与使用 LuckyFishFinder 相关的进一步服务。 com 平台和 Internet 使用。 Google 不会在任何情况下将您的浏览器在 Google Analytics(分析)操作中传输的 IP 地址与其他 Google 数据相关联。

7.2。您可以通过从以下链接下载并安装浏览器插件来防止与您使用 LuckyFishFinder.com 平台相关的数据(包括您的 IP 地址)由 Google 记录并由 Google 处理此数据: https://tools.google.com/dlpage/gaoptout?hl=zh-CN。

7.3 此外,您可以通过以下链接设置退出 Cookie,从而防止日后捕获数据:停用 Google Analytics(分析)有关使用条款和隐私权规定的详细信息,请访问 http://www.google.com/analytics / terms / us.html 和 https://www.google.de/intl/en/policies/。 LuckyFishFinder.com 平台使用"anonymizeIP"代码扩展了 Google Analytics(分析)服务,以匿名化用户的 IP 地址。

7.4 LuckyFishFinder.com 平台使用 Google DFP 广告管理系统("DFP")。 DFP 使用 Cookie 为用户 提供与用户相关的广告 - 有关详情,请访问https://support.google.com/dfp\_premium/answer/2839090?hl=zh\_CN。用户可以通过网站停用DFP 的 Cookie 展示位置和与用户相关的广告的展示位置:http://www.google.com/ads/preferences。

# 8.隐私政策的变更

8.1。如果 LuckyFishFinder 决定更改其隐私政策,它将在此页面上发布这些更改。

# 9.您同意

9.1。通过使用我们的网站,您同意我们的隐私政策。也请访问我们的条款和条件部分,其中规定了使用,免责声明和对使用我们网站的责任限制,网址为http://www.LuckyFishFinder.com/statement\_en.htm。